

FOR IMMEDIATE RELEASE:

WeAreTheKicks – new EP release “Ladders”

Hobart, Tasmania, Australia, 07 August 2007:

In a strange world the dreams of the wild are coming true and all the fiction is too: WeAreTheKicks believe in the unbelievable and their vision is indelible.

The product of their vision is a debut full-length album entitled ‘LADDERS’; an EP that condenses the grunge rock ethos with a dash of indie electro disco. The distilled flavour is a delicate blend of raw artistry and desperate rock longing.

WeAreTheKicks are releasing ‘LADDERS’ with Special Guests Popolice (Melb) and P’CHI at Mobius nightclub: Friday 31 August 7–10pm.

“This album blends our personal interests of grunge and disco,” lead vocalist and guitarist Zoezac says. “The songs are a post-modern take on the modern female experience; songs of feeling strong, being alone, caring about the environment, love and strength...”

WeAreTheKicks originally formed from the riot-girl genius of lead singer/guitarist Zoezac and have since shared the stage with the likes of Wolfmother, Regurgitator, Go Genre Everything and Vialka (France).

Described by The People’s Independent Music Press as “stripped down and raw, with the excitement provided by the A-grade rock and glam singer perfectly supported by a fantastic new-wave rhythm section” – the new rock-electro explosion starts right here.

As the current 3-piece band, they have featured on Rage, Triple J Unearthed, released singles through Atendisk Records, been remixed by The OUTpsiDER and appear on the upcoming indie sampler V.7 from SKRATCH Magazine (Los Angeles) for North American distribution.

With their first release coming out in LA in a few weeks on 5000 CDs, WeAreTheKicks are busily creating their debut CD launch, dealing with business like graphic and web designers, filmmakers, T-shirt printers, make-up artists, and as Zoezac says: “flat-out, living the rock life.”

The Kicks’ penchant for all-out, intense live performance has developed a new edge with a new lineup and the use of non-traditional rock instruments like samples, loops and keyboard combined with crusty guitar and belly-churning bass.

Also featuring indie-electro covers of ‘A Forest’ (The Cure) and ‘Vincent’ (Don McLean), this debut release is a journey through rock, remix and eclecticism: demonstrating the new vision of WeAreTheKicks’ LADDERS.

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For further information or to speak to WeAreTheKicks please contact:
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samples here: www.wearethekicks.com, www.myspace.com/wearethekicks